

Jenn Dixon

Skills, Experience, and Expertise

- Education and experience in program evaluation, research, public health, health promotion, economic development, immigration, and labour market integration
- Worked with diverse populations and settings, including government, healthcare, marginalized populations, low-income, immigrants and street-involved youth
- Coordinated projects across multiple sites and working within multidisciplinary teams
- Experience with community-based and participatory research
- Experience in various phases of evaluation and research including: proposal writing, literature review, environmental scan, evaluation framework and research design, ethics applications, budget development, data collection tool development, participant recruitment, data analysis and report writing
- Quantitative and qualitative data collection and analysis
- Experience with Microsoft Office Suite, Select Survey, Survey Monkey, FluidSurvey, SPSS and NVivo10 & 11

Post-Secondary Education

Professional Specialization Certificate in Population Health Data Analysis University of Victoria	2014
Master of Population and Public Health, Simon Fraser University	2008
Bachelor of Science Health Promotion, Dalhousie University	2006
Bachelor of Science, Advanced Major in Psychology Dalhousie University	2003

Additional Education and Training

Cynefin Framework and SenseMaker, 3-day workshop by Cognitive Edge Halifax, NS	2015
AEA/CDC Summer Evaluation Institute American Evaluation Association/US Centres for Disease Control	2012
Utilization-focused Evaluation and Evaluating Innovative Initiatives, 2-day workshop by Michael Quinn Patton and Frances Wesley University of Calgary	2008
CIHR/MSFHR Partnering in Community Health Research Program Academic Learner, Vulnerable Populations/Community Health Services Clusters University of British Columbia	2007 – 2008

Related Employment History

Evaluation Consultant 2015 – Current

Skills and Learning Branch, Department of Labour and Advanced Education

- Provide support, advice, and guidance surrounding evaluation to programs delivered by the Skills & Learning Branch.
- Conducted an assessment of the current status of evaluation within the Skills & Learning Branch to inform future strategic planning.
- Increase internal evaluation capacity through training and mentoring.
- Lead the evaluation of branch programs.
- Support programs in the development of logic models and evaluation frameworks.

Evaluation Consultant (Sub-contractor to Strive Health) 2015 – 2016

Evaluation of the NS Mental Health & Addictions Strategy, Department of Health and Wellness

- Co-lead the evaluation of Nova Scotia's first mental health and addictions strategy. Responsible for implementation of a previously created evaluation framework.
- Worked in partnership with a small consulting team, using a participatory approach with the client.
- Responsible for the identification of data sources, development of data collection tools, document analysis, quantitative/qualitative data analysis and reporting.

Evaluation Lead 2015 – 2016

Bloom Program, College of Pharmacy, Dalhousie University

- Lead an evaluation of a province-wide demonstration project of a community-based pharmacy program that works with individuals living with mental health and addictions issues and who are experiencing medication management problems.
- Responsible for all aspects of the evaluation from development to implementation and data analysis.
- Left the position prior to completing the final report to accept a full-time position with the NS Government.

Project and Research Officer 2014 - 2015

Economic Policy & Evaluation Division, NS Department of Economic and Rural Development and Tourism, Halifax, NS (*Department eliminated in 2015*)

- Part of a team responsible for building internal evaluation capacity and guide and to support the evaluation of department initiatives, programs and funds addressing economic development and tourism.
- Provided additional evaluation and policy support to department agencies and Crown Corporations.
- Worked one-on-one with department program management and senior leadership, guide logic model development, support development of evaluation frameworks, survey design, and various policy and evaluation tasks as required.

Research Associate 2014

IMPACT-AF Study, Capital District Health Authority, Halifax, NS

- Coordination of a province-wide clinical trial testing the effects of a clinical decision support system for primary care providers in the management and care of their patients with atrial fibrillation.
- Responsible for project coordination, recruitment of primary care providers and patient participants, point of contact for primary care providers, and coordination and submission of ethics applications with NS district health authorities and the NS Multisite Research Ethics Board.

Research Associate 2010 - 2013

Social Research and Demonstration Corporation, Vancouver, BC

- Was a team member in various research and evaluations of immigration and labour market integration and population health programs and initiatives, including: Foreign Credential Recognition Loans Pilot Project, Embrace BC, BC Immigrant Bundle, Evaluation of BC Healthy Living Alliance Initiatives, WellnessFits, Mental Illness as a Disability.
- Responsible for project coordination, working with community groups and stakeholders, proposal writing, support evaluation design, literature reviews, environmental scans, logic model development, creation of data collection methods and tools, facilitation of key informant interviews and focus groups, qualitative and quantitative data collection and analysis, and report writing.

Researcher 2008 - 2010

Social Research and Demonstration Corporation, Vancouver, BC

- Was a team member of evaluations of various population health initiatives, primarily the evaluation of the BC Healthy Living Alliance physical activity and tobacco initiatives.
- Responsible for project coordination, literature review, development of survey and interview scripts, facilitation of focus groups, key informant interviews, quantitative and qualitative analysis, and report writing.

Tobacco Reduction Coordinator 2008

Fraser Health Authority, Langley, BC

- One of four TRC's responsible for implementing the Fraser Health Tobacco Reduction Plan.
- Addressed policy, education, and programming aimed to reduce tobacco use and exposure within the Fraser Health Authority.

Academic Learner (Term) 2007 - 2008

Partnering in Community Health Research, University of British Columbia, Vancouver, BC

- Participated in two community-based research projects as part of a multi-disciplinary team comprised of graduate students, community learners, community partners, and academic and community mentors.

- One project worked with a street-involved youth coalition to evaluate a wellness workshop for homeless youth in Vancouver. The second project investigated how to tailor health promotion program evaluations for decision-makers in two BC health authorities.

Graduate Practicum Student (Term) 2007

Centre for Chronic Disease Prevention and Control, Public Health Agency of Canada, Ottawa, ON

- Conducted a case-control study with the Chronic Disease Science Office examining the preventive effect of physical activity on risk of brain cancer development in Canadian adults.
- Also worked as a Junior Policy Analyst with the Chronic Disease Policy Office where duties included reviewing and editing documents produced in the Centre.

Awards

CIHR Institute for Population and Public Health Training Update Award
\$5,000 2013

Canadian Evaluation Society Education Fund Award
\$500 2012

CIHR Strategic Training Initiative in Health Research
\$12,000 2007 – 2008

Additional Employment Experience

Project Assistant 2007 - 2008

Framework Convention Alliance, WHO Framework Convention on Tobacco Control Monitor Project, Vancouver, BC

Research Assistant 2006 - 2007

Children's Health Policy Centre, Simon Fraser University, Vancouver, BC

Selected Publications and Conference Presentations

- **Dixon, J.** (2015). *Taking Stock: The Status of Evaluation at the Skills and Learning Branch*. A project completed for the Skills and Learning Branch, NS Department of Labour and Advanced Education. Not for circulation.
- Ford, R., **Dixon, J.**, Hui, S-W., and Kwakye, I. (2014). *Motivational Interviewing Pilot Project Final Report*. A pilot project commissioned by Employment and Social Development Canada.
- **Dixon, J.**, and Dobson, B. (2013). *Evaluation of WellnessFits*. An evaluation commissioned by the Canadian Cancer Society, BC & Yukon Division. Not for circulation.

- Legault, L., Dobson, B., **Dixon, J.**, Grekou, D., and Rodier, J. (2013). *FCR Loans Pilot Project: Implementation Research Report*. An evaluation commissioned by Human Resources and Skills Development Canada.
- Smith-Fowler, H., Grekou, D., **Dixon, J.**, and Shek-Wei, T. (2012). *Mental illness as a disability: A review of the literature*. Prepared for Human Resources and Skills Development Canada.
- **Dixon, J.** and Gurr, S. (2011). *EmbraceBC Dialogue Initiative: Process Evaluation*. An evaluation commissioned by BC Stats. Not for circulation.
- **Dixon, J.**, Gurr, S. and Dobson, B. (2010). *Evaluation of the Tobacco-Free Workplace Initiative*. An evaluation commissioned by the Michael Smith Foundation for Health Research for the BC Healthy Living Alliance.
- **Dixon, J.**, Gurr, S. and Dobson, B. (2010). *Evaluation of the Smoke-free Multiple Unit Dwellings Initiative*. An evaluation commissioned by the Michael Smith Foundation for Health Research for the BC Healthy Living Alliance.
- Nixon, S., **Dixon, J.**, & Frankish, J. (2008). Youth Wellness Project: Engaging Medical Students and Street-Involved Youth in Health Literacy Education. Association of Faculties of Medicine of Canada Annual Conference.
- Nixon, S., and **Dixon, J.** (2008). Invited presentation on Engaging Street-Involved Youth in Community-Based Health Promotion Research. Conversations on Community Based Research: Engaging Communities with College Faculty and Students, Douglas College.

Volunteer Work

Peer Reviewer American Journal of Evaluation	2014 - Current
Co-founder Trade School Vancouver, Vancouver, BC	2011 - 2013
Membership Director Club Locarno, Vancouver, BC	2008 - 2013
Volunteer Community Researcher Vancouver Youth Visions Coalition/UBC/PCHR Theatre Project, Vancouver, BC	2008 - 2009

Professional Association Memberships

Canadian Public Health Association	2008 - 2011
Canadian Evaluation Society	2008 - Present
American Evaluation Association	2008 - Present