

Joanna Nemis-White, BSc, PMP

Principal, Strive Health

STRIVEHEALTH

Cell: 902-789-5605; joanna@strivehmc.com; <http://strivehmc.ca>

Highly accomplished professional who possesses extensive experience across Canada in health management, partnership development and continuous quality improvement, supporting healthcare providers through the change management process towards best practice. Self-motivated, flexible, a results-oriented individual with exemplary written and oral communication skills. **Committed to excellence and accountability** with a 'can-do' positive attitude and strong interpersonal skills. Certifications: PMI® Project Management, Prosci® Change Management.

Areas of Expertise

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|----------------------|----------------------------|-------------------------|
| ✓ Project Management | ✓ Stakeholder Partnerships | ✓ Change Management |
| ✓ Care Gap Analysis | ✓ Facilitation | ✓ Knowledge Translation |
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PROFESSIONAL EXPERIENCE

Strive Health Management Consulting Inc. Halifax, N.S.

Principal

2010 – Present

Proactively identified business opportunities. Engaged stakeholders, then designed, developed and delivered successful needs-based, client-centred programs. **Sample initiatives include:**



Environmental and Jurisdictional Scans, Literature Reviews, Mental Health and Addictions Program, Nova Scotia Health, 2020-2021.

Research Consultant: As part of a literature review of evidence-informed practices in mental health and addictions, Strive Health identified, retrieved and reviewed over 300 articles/resources. Conducted dozens of virtual focus group discussions/key informant interviews with clinicians, First Voice participants and or stakeholders nationally/internationally. Summated all findings into succinct yet comprehensive reader-friendly reports.



The Integrated Management Program Advancing Community Treatment of Atrial Fibrillation (IMPACT-AF) Study, Nova Scotia Health, 2011-2021.

Project Manager: Provided project planning/management and knowledge translation support to leading researchers from Nova Scotia Health, Dalhousie and McMaster Universities. IMPACT-AF, a \$5+ million, multiyear study, evaluated the impact of a computerized clinical decision support system on the management and outcomes of patients with atrial fibrillation in primary care across NS.



Mount 101 Program Evaluation, Mount Saint Vincent University, 2019.

Evaluation Consultant: Completed an evaluation of Mount 101, a program targeted towards new Mount students, following its first year of implementation. Developed an evaluation plan, created/implemented data collection tools/activities including focus groups/surveys with students

and mentors and secondary analysis of extensive student data; assimilated findings into a thorough report with accompanying PPT presentation to the Mount 101 Committee.



Withdrawal Management (WM) Service Delivery Model Continuum: Healthcare Provider Engagement Sessions, Research Nova Scotia, 2019.

Facilitator: Co-developed a workshop overviewing the WM Service Delivery Model Continuum for key stakeholders; delivered four education sessions, keeping on time and topic; designed, distributed and analyzed an evaluation of the sessions; completed a comprehensive summary report capturing feedback and themes that emerged, including matters unique to each region.

Merck Canada Montreal, Quebec. Merck is one of Canada's leading research-based pharmaceutical companies.

Manager, Patient Health Management

1997 – 2010



Led the development, implementation and evaluation of multifaceted, innovative, health management partnership projects across Canada. Spearheaded from initiation phase through to completion and knowledge transfer.

Merck Frosst Canada Ltd., Hospital / Professional Sales Representative

1990 – 1997



Communicated with community specialists, general practitioners and other health care professionals. Able to readily create strong interpersonal business relationships.

EDUCATION

Bachelor of Science in Nutrition and Consumer Studies - Major: Consumer Studies **1989**
St. Francis Xavier University, Antigonish, NS University Silver Medalist, Dean's List

CERTIFICATION

Prosci® Change Management

2012

AdPro and the Change Management Learning Centre

Project Management Professional (PMP)

2011, Renewals '14, '17, '20

Project Management Institute®

Development Activities: ToP Group Facilitation Methods (ICA Associates); Mental Health First Aid; Great Graphs and Dashboard Design (Depict Data Studios); Evaluation Theories and Models (Canadian Evaluation Society); HITS (Health Informatics Training System), Level 1 Education Course (COACH); Member of the Nova Scotia PMI Chapter and Canadian Evaluation Society (Past Treasurer, Board Member at Large).

PUBLICATIONS

See: <http://strivehmc.ca/publications/>
