

## Joanna Nemis-White, BSc, PMP (she/her)



Principal, Strive Health

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Highly accomplished professional with extensive experience across Canada in health management, partnership development and continuous quality improvement. Self-motivated and flexible, a results-oriented individual with exemplary written and oral communication skills. Committed to excellence and accountability with a 'can-do' positive attitude and strong interpersonal skills, certified in Project and Change Management.

### Areas of Expertise

- ✓ Project Management
  - ✓ Partnership/Engagement
  - ✓ Change Management
  - ✓ Needs Assessment
  - ✓ Evaluation
  - ✓ Knowledge Translation
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## PROFESSIONAL EXPERIENCE

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**Strive Health Management Consulting Inc.** Halifax, N.S. A successful health management consulting business established in Nova Scotia by Joanna Nemis-White in 2010; a Nova Scotia Government Managed Business Services Standing Offer vendor.

### Principal

2010 – Present

Proactively identifies business opportunities. Engages partners then designs, develops and delivers successful needs-based, client-centred programs. *Example initiatives follow.*

### Community Advised Smoking Cessation Project, LungNSPEI, 2022-2023.



Provided project management and evaluation support to a Public Health Agency of Canada-supported research project aimed at understanding the needs and challenges of smoking cessation within three priority populations in Nova Scotia and Prince Edward Island: **First Nations, 2SLGBTQIA+ and lower-income** communities.

- ✓ Created the **project protocol** and led the creation of the **Advisory Committee, ethics submission, data collection, qualitative analysis and reporting.**
- ✓ Conducted survey recruitment and facilitated **focus group discussions** with members of the **lower-income** and **2SLGBTQIA+** community.
- ✓ Supported **First Nations** engagement and communications.
- ✓ Currently supporting **knowledge mobilization** efforts.

### Off-Highway Vehicle Injury Prevention, Injury Free Nova Scotia, 2022.



Led **research** to understand the topic of off-highway vehicle (OHV) use, challenges and opportunities regarding **rider safety and injury prevention.**

- ✓ **Collaborated** with the project team and **engaged external partners.**
- ✓ Drafted **key informant guides**, as well as a comprehensive OHV **rider survey.**

- ✓ Conducted **nine key informant interviews** with **12 individuals**; gathered feedback from **730 OHV riders** via the online survey.
- ✓ Completed **data requests/retrieved data** from the **Nova Scotia Trauma Registry** and Department of **Motor Vehicles**.
- ✓ Assimilated all findings into a [reader-friendly report](#) with PowerPoint Summary presentation and [Infographics](#).



**Environmental and Jurisdictional Scans, Literature Reviews, Needs Assessments**  
Mental Health and Addictions Program, Nova Scotia Health, 2020-2023.

- ✓ Conducted **several literature reviews** of evidence-informed practices in mental health and addictions. Identified, retrieved and reviewed hundreds of articles/resources.
- ✓ Conducted dozens of **virtual focus group discussions/key informant interviews** with clinicians, First Voice participants and or stakeholders nationally/internationally.
- ✓ Supported the design and implementation of **needs assessments & evaluation plans**.
- ✓ Summated findings into succinct yet comprehensive reader-friendly reports.



**The Integrated Management Program Advancing Community Treatment of Atrial Fibrillation ([IMPACT-AF](#)) Study**, Nova Scotia Health, 2011-2021.

IMPACT-AF, a \$5+ million, multiyear study, evaluated the impact of a computerized clinical decision support system on the management and outcomes of patients with atrial fibrillation in primary care across NS.

- ✓ Provided **project planning/management** and **knowledge translation** support to leading researchers from Nova Scotia Health, Dalhousie and McMaster Universities.
- ✓ Over 1200 patients and 200 healthcare providers from across Nova Scotia participated.
- ✓ Led all aspects of project management from initiation (contract development, partner engagement, ethics submission) through to evaluation and knowledge translation.



**Mount 101 Program Evaluation**, Mount Saint Vincent University, 2019.

**Evaluation Consultant:** Completed an evaluation of Mount 101, a program targeted towards new Mount students, following its first year of implementation. Developed an evaluation plan, created/implemented data collection tools/activities including focus groups/surveys with students and mentors and secondary analysis of extensive student data; assimilated findings into a thorough report with accompanying PPT presentation to the Mount 101 Committee.



**Meeting Facilitator**, Clients such as Research Nova Scotia, Nova Scotia Health, Diabetes Canada, Nova Scotia Hospice Palliative Care Association, 2011-Present.

Developed facilitation plans for a variety of meetings and workshops. Created meeting objectives, agendas, and breakout session guides and materials. Facilitated dozens of meetings keeping them on time and topic. Designed, distributed and analyzed session evaluations, and completed comprehensive summary reports capturing feedback and themes that emerged.

**Merck Canada** Montreal, Quebec. Merck is one of Canada's leading research-based pharmaceutical companies.

**Manager, Patient Health Management**

1990 – 2010



Led the development, implementation and evaluation of multifaceted, innovative, health management partnership projects across Canada. Spearheaded from the initiation phase through to completion and knowledge transfer.



Communicated with community specialists, general practitioners and other health care professionals. Able to readily create strong interpersonal business relationships.

**EDUCATION**

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**Bachelor of Science in Nutrition & Consumer Studies** - Major: Consumer Studies **1989**

St. Francis Xavier University, Antigonish, NS

University Silver Medalist, Dean's List

**CERTIFICATION**

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**Project Management Professional (PMP)**

**2011 (Renewals '14, '17, '20, '23)**

Project Management Institute®

**Prosci® Change Management**

**2012**

AdPro and the Change Management Learning Centre

**Selected Professional Development:**

- ✓ Understanding Stigma, CAMH/Mental Health Commission of Canada
- ✓ ToP® Group Facilitation Methods, ICA Associates
- ✓ Great Graphs and Dashboard Design, Depict Data Studios
- ✓ Mental Health First Aid, Mental Health Commission of Canada
- ✓ TCPS 2: CORE; Tri-Council Policy Statement: Ethical Conduct for Research Involving Humans Course on Research Ethics

Member of and volunteer with the Canadian Evaluation Society and Project Management Institute Nova Scotia chapters.

**PUBLICATIONS/PRESENTATIONS**

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See: <http://strivehmc.ca/publications/>